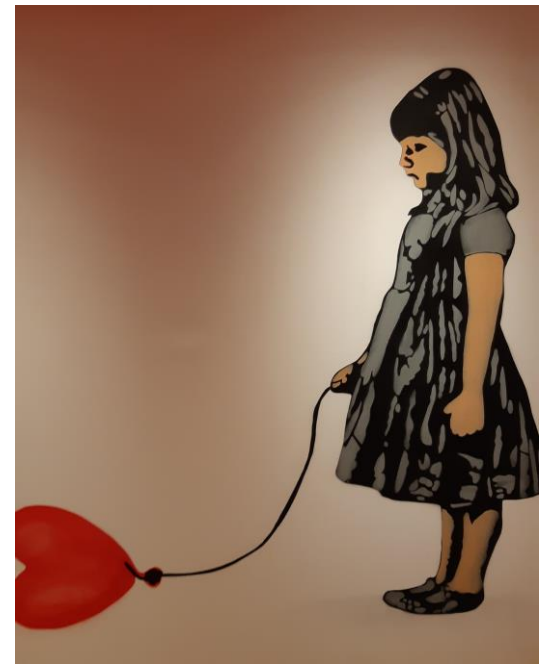


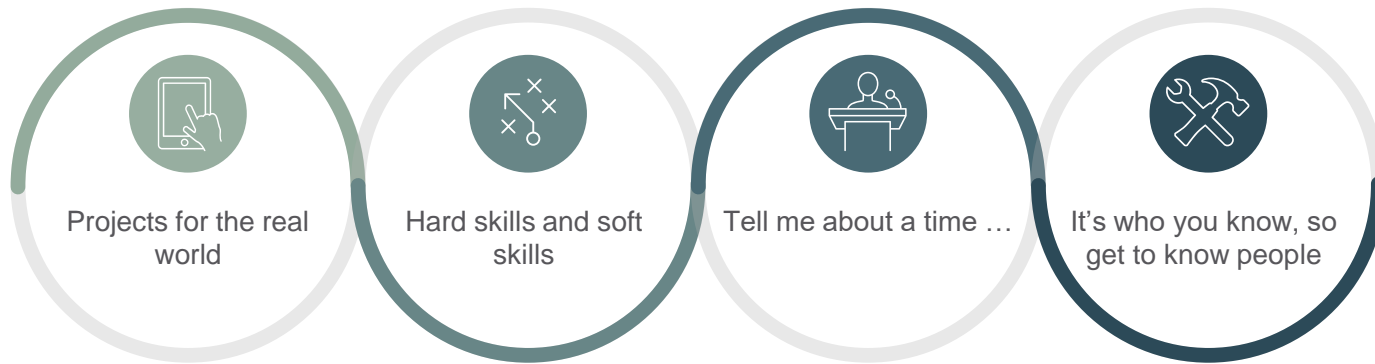
Work Integrated Learning @ WMS
Insights to improve your career



Steve: Director, Employer Engagement – sbowden@waikato.ac.nz 0273894330



FOUR PILLARS OF WIL



01 APPLIED
LEARNING

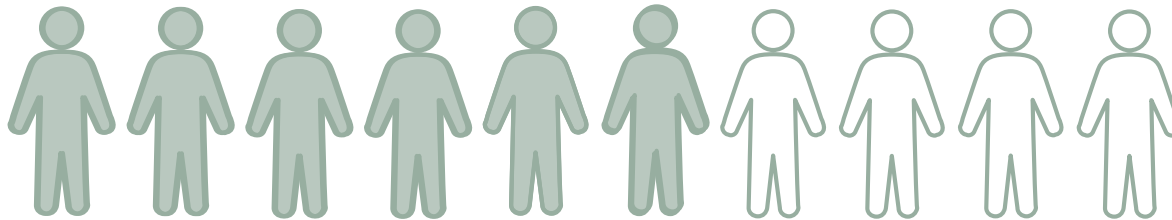
02 SKILL
ACQUISITION

03 STORIES FOR
INTERVIEWS

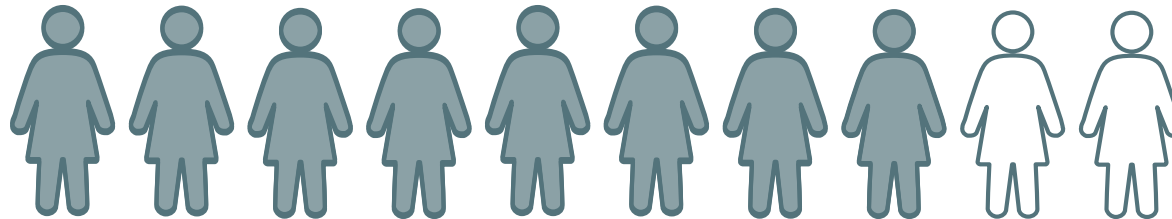
04 NETWORK

Two Perspectives

Students & Employers



6 of 10
Internships to Positions



8 of 10
Positions from Internships

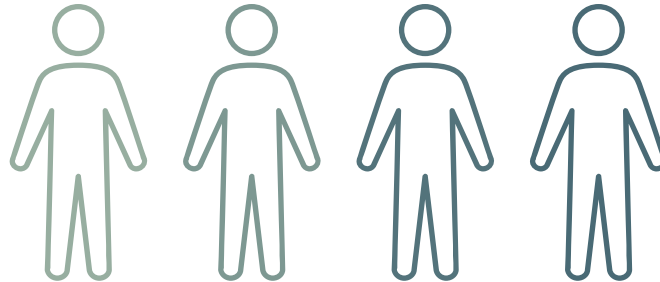
TESTIMONIALS

What our students and employers say

“The confidence I got out of knowing that I really could contribute in a work place was great.”

“If I see a resume with an A on the 499 then they get an interview with us.”

“Our student was brilliant and we have made them an offer for a graduate position”



The Key Question

How do I help myself best with my graduate outcome?



Skills that will help

Stories I can tell

People who could help

Think about what's missing

Key changes this year

- No departmental codes – only MNGMT
 - Improved consistency
- Internships do not have a GPA restriction
 - That doesn't mean we can get you one
- Experiential Report of an Investigation option
 - Learn about the problem by doing
- Group-based projects
 - We are trialling team-based WIL



WIL OPTIONS WITHIN WMS



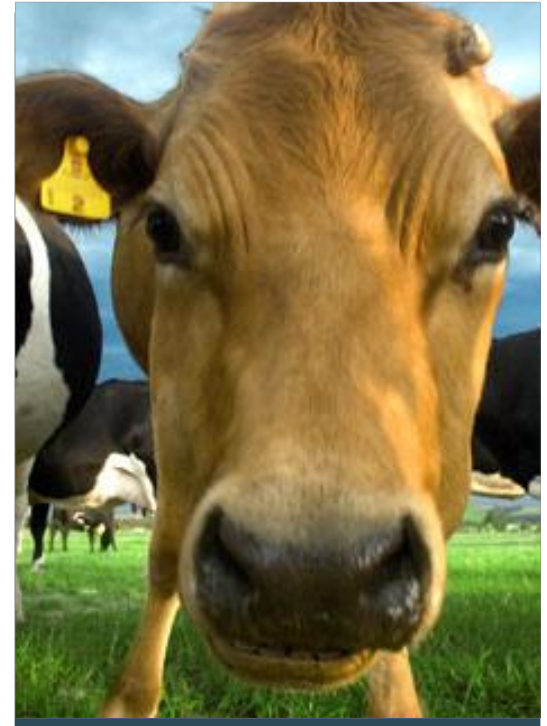
INDUSTRY EXPERIENCE

95



INTERNSHIP

96



REPORT OF INVESTIGATION

99

Basic Comparison



95 Industry Experience

Work + Related Reports

Summer (Nov-Feb)

Find your own job and topic, can help with topic

Approval required

96 Internship

Work & Report on that work

Throughout the year

Find your own internship, but we post opportunities

Approval required

99 Report

Report on applied problem

Throughout the year

Find your own topic, but also help available

Approval required

95 – Industry Experience

- Nov-Feb – so Summer
- “If your boss asks you to sweep the floor, sweep the floor. BUT your job can’t be just to sweep the floors.”
- Preference for connected to major
- Example:



Working in the warehouse. Write 3 reports That have to be on business topics. Ideal are ones that relate to major and work.

- You are getting academic credit and we care what brand Waikato means.

96 - Internship

Two options

CORPORATE INTERNSHIP



- NO SPECIFIC PROJECT
- OFTEN ROTATIONAL

- SUPERVISION: CPE

PROJECT INTERNSHIP



- SPECIFIC PROJECT
- MAY BE TECHNICAL BUT NOT REQUIRED

- SUPERVISION: CPE (+ TECHNICAL)

96 - Internship

Examples

CORPORATE INTERNSHIP



- Working across two areas over summer
- You are exploring what you want to do, they are exploring where you fit
- 110 hour minimum + 40 hours of assessment

PROJECT INTERNSHIP



- Exploring new product options
- Time spent working with management and then researching options
- 110 hour minimum + 40 hours of assessment

99 Report of Investigation

Two options

Research Investigation (Classic)

- Find a topic and propose
- Set out expectations
- Develop the research question
- Undertake the research
- Finalise the draft report for feedback
- Submit the final report
- Reflect on the process

Experiential Investigation

- Talk to CPE about possibilities
- Set out expectations
- Develop a problem statement via work
- Solve the problem
- Finalise the draft report for feedback
- Submit the final report
- Reflect on the process

99 Report of Investigation

Examples

Research Investigation (Classic)

- Spoke to a family friend at Fonterra
- Suggested idea of big data impacts on supply chain
- Wrote up a proposal and assigned faculty supervisor
- Spoke to people inside Fonterra to gain information necessary
- Researched other approaches and literature

Experiential Investigation

- Spoke to CPE about possibilities
- SPCA felt they needed help with their marketing
- Volunteered for SPCA to fully understand the problem
- Developed a problem statement that needed to be resolved
- Investigated the problem more thoroughly and came up with suggestions on how to help

Different levels

- 300s vs 400s – no real difference
- 500s – 30 point versus 15 point so 300 hours versus 150 hours
- Extra work is partly in the firm for 596 (150-200hours), but mainly in the level of literature and substantiveness of the report
- 599 – Extra work is all in the report – more literature and more substantiveness (can't do a 599 experiential).



What next

- When do you want to do WIL – if summer then 95 is in play (but still can do 96 or 95)
- If looking to do during academic year, then need to be thinking about host organisation and/or topic for 99 or 96.

If want 99 classic:

- Need to find a topic to investigate, and preferably a host (desk-based still possible)
- Need to develop a proposal (on moodle)
- Contact subject convenor (on moodle)

If want 499 Experiential:

- Come talk to CPE
- Have links to EPP program and building more
- If you have an idea for a place this could work for - awesome

What next

If looking to do a 96

- Check the facebook page

<https://www.facebook.com/groups/management496/>

- Talk to people about interning – use family contacts, friends, the old dude at the bbq
- Apply to the big programs (that's now for summer)
- Come talk to me or email internships@waikato.ac.nz

If looking to do a 95

- Start thinking early about trying to get a job and coming up with topics
- We will have further information sessions specific to 95s in B semester (not at the end – too late)

Actual Projects

- Hamilton City Council (team)– Internet of Things – Digibusiness + potential marketing/design
- Waihi Railway - multiple
- GFAB Trailers (Tauranga) – 4 projects – Supply Chain, Marketing, Digital, Strategy
- Waikato Rugby Union (multiple) – marketing
- University of Waikato (multiple) – marketing and comms
- MBIE – Pasifika (Summer)
- Graeme Dingle Foundation (Summer - Auckland) – Marketing and research team
- Ruapehu – market analytics
- Entrepreneur – Accounting
- Manta5 – Accounting
- Enterprise Angels (Tauranga) – Finance
- NZ Super Fund (3) - Summer
- IT Partners – Marketing
- Tide Studio (Tauranga) – PR
- NZ Metals and ALENZ – Economics (2)
- Waikato Business News – Readership survey
- Many others that we are talking to.

Questions?

